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A publication of The Electrical and **Electronics** Association of Malaysia

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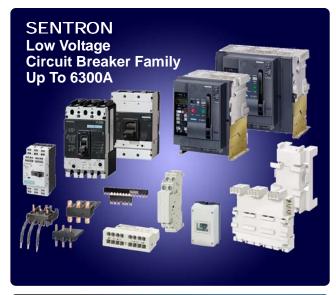
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Plugs, Socket-Outlets and Distribution Systems for Industrial Purposes









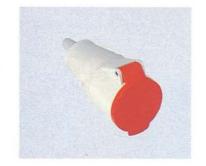










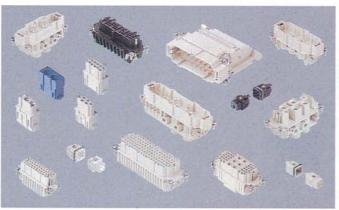






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From The Editor's Desk



The Press was recently briefed by TEEAM on the issue of imported 13A plug-tops. In view of the presence of imported plug-tops that are inferior in quality and sold without SIRIM stickers, TEEAM informed the public to be aware and do not purchase them. The concern was on the material used in making these non-standard plug-tops. These non-standard products can be dangerous when heat is generated and the plug-top may cause fire. The issue has been adequately published in the local major newspapers. We hope TEEAM members will exercise self-regulation in stopping the sale of non-standard/approved 13A plug-tops so that we can prevent the danger that can be caused by such inferior products.

TNB has launched a promotion on 3 phase power for residential houses. This is in association with Malaysia's 50th National Day celebrations. Many houses require 3 phase supply because their consumption needs are higher than before. With this promotion there is a financial incentive if single phase installation is converted to 3 phase installation. Please assist to promote this initiative from TNB. We believe it is beneficial to the public.

The current global arena is developing so fast that our Malaysian government finds the need to encourage Malaysian companies to develop their products and services and export them. Therefore special financial aids are given in order to develop marketing and branding. It is essential to promote Malaysian brands in order to open up markets in the world. Please take advantage of the opportunity and develop your markets with some governmental assistance. The MATRADE's guide to Market Development Grant and Brand Promotion Grant is listed in this issue of SUARA.

The ASEAN ELENEX 2007 which is supported by TEEAM was well received from 18th to 21st July 2007. It offered a good opportunity for business networking.

TEEAM Golf Competition 2007 was held on 9th August 2007. It attracted 153 golfers.

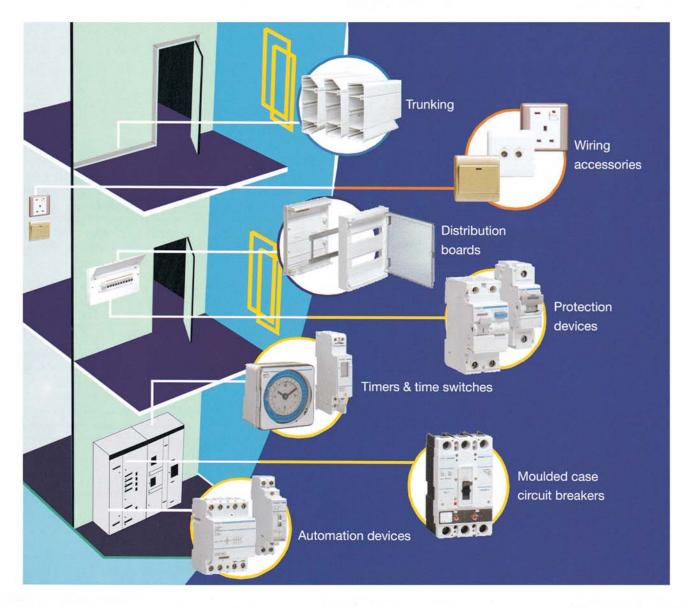
We had trade delegations to the Taitronics Show in Taipei from 8th to 12th October 2007 and the Seoul International Electric Fair in Korea from 10th to 13th October 2007. Many members are from Sarawak and we hope more will join such overseas trips in the future. We will also have a delegation attending the AFEEC/FAPECA meetings in Taipei in November 2007. It is a golden opportunity to meet members from many countries to exchange valuable first hand information on the development in the electrical business. Our delegation members will also help to promote our country so that we may have more overseas visitors in the future.

Ir Chew Shee Fuee

Editor Suara TEEAM

Regards,





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Taitronics Autumn 2007

he 33rd Taitronics Show – Taitronics Autumn 2007 – Asia's largest electronic trade show presenting the converging, competitive strength of Taiwanese technologies, is the best platform to satisfy the one-stop-shop demand of buyers.

The show was organised by the Taiwan External Trade Development Council (TAITRA) and the Taiwan Electrical and Electronic Manufacturers' Association (TEEMA). It was held from 9th to 13th October 2007 at the Taipei World Trade Centre (TWTC) Exhibition Halls 1 & 3.

A 17-member delegation led by The Electrical and Electronics Association of Malaysia (TEEAM) Vice President, Mr David Chong Ah Nyap visited the show. There were 9 members from the Electrical Association of 3rd, 6th & 7th Divisions, Sibu (EA 367) where the Chairman, Mr Hii Hua Chuon headed his group from Sibu, Sarawak.

The Malaysian delegates are from BD Electrical Trading Sdn Bhd, Ding Tiing Hoh Electrical & Switchboard, Eleclau Sdn Bhd, Electronics Tags Sdn Bhd, Euro Electrical Sdn Bhd, Highline Construction Sdn Bhd, Hii Hua Chuon Electrical Works, Hong Kion Electrical Engineering & Services, JT Power Electrical Sdn Bhd, Juru Maju Elektrik, Kejuruteraan First Line (M) Sdn Bhd, King's Electrical Works, Pro Ten (M) Sdn Bhd, Skytronic Sdn Bhd, Speco Bumi Elektrik Sdn Bhd and Tai Wei Enterprise.

The exhibit profile included electronic products and components, energy-savings, environmental protection and designs, security monitoring equipment, wireless communication, consumer electronic products, meter & instrument, wires & cables, electronic manufacturing equipment, inspection equipment, telecom & satellite products, security systems & products,



On 9th October 2007 – A group photo of TEEAM delegation taken at the entrance of Taitronics Autumn 2007 show.

computer & peripherals, stage technology & illumination devices, audio & video, auto electronics and media products. It features about 1,200 exhibitors in more than 2,600 booths.

In order to enhance industry features and the advance trend, the organiser had set up some theme pavilions to enable visitors to have thorough understanding about the market applications, namely Pavilion for Product Certificates and Testing Services, Broadband Communications Pavilion, ITRI (Industrial Technology Research Institute) Pavilion, Safety & Security Industry Pavilion.

A one-to-one comprehensive procurement meeting was held from 10th to 12th October

2007 at Hall 1, Area C. There were about 180 companies registered for the meetings to explore possible business venture with the Taiwanese exhibitors. The delegates had the opportunity to have a one-to-one meeting with some exhibitors.

Delegates also took the opportunity to have some sightseeing. Highlights were visits to Military Martyr's Shrine, Taipei 101, Pitau Cape, Lungshan temple, Hwashi Night Market, National Palace Museum, National Chiang Kai-Shek Culture Centre, Nanya Rock Formation, Bay of Two Colours and Chiufen Mountain Village.

Members had a fruitful visit to the show and everyone enjoyed the trip.



Procurement meeting – (in the foreground) Dato' Hii Hua Nang (Highline Construction Sdn Bhd) meeting a Taiwanese exhibitor.



Meeting in progress – A cross shot at the procurement meeting venue.



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..... Continue Taitronics Autumn 2007



For the album - A photo taken at the Taipei World Trade Centre.



At the Presidential Square – A group photo taken on Taiwan's National Day which falls on 10th October 2007.



Support from Sibu Association — (Standing right) Mr David Chong Ah Nyap (TEEAM Vice President) with all the delegates from Sibu, Sarawak, (seated from left) Mr Hii Tao Chin, Mr Lau Kah Yii, Dato' Hii Hua Nang, Mr Tie Deck Bee, Mr Hii Hua Chuon (Chairman of EA 367) and Mr Goh Yew Hwong. (Standing from left) Mr Ding Tiing Hoh, Mr Lee Joon Lee and Mr Ling Soon Kiong.



Betel nuts – Taiwan's famous betel nut wrapped in leaf along with some lime, i.e. calcium hydroxide. Betel nuts are consumed for their effects as a mildly euphoric stimulant.



Taipei 101 – The tallest building in the world with lots of Feng Shui concept.



At the exhibition – (from right) Mr David Chong Ah Nyap (TEEAM Vice President), Mr Hii Hua Chuon, Chairman of EA 367 Sibu and its members; Dato' Hii Hua Nang, Mr Ding Tiing Hoh and Mr Lau Kah Yii.



At Global Sources Publication Ltd's booth – (from left) Mr David Chong Ah Nyap (TEEAM Vice President), Mr & Mrs T Sundararaju (TEEAM Council Member) and members of EA 367; Mr Hii Tao Chin, Mr Goh Yew Hwong and Mr Tie Deck Bee.



The engineering search engine, www.globalspec.com – (left) Mr David Chong Ah Nyap (TEEAM Vice President) and Mr Philip Fong Nee Koi (TEEAM Member) visited the booth of Trade Creative Center Ltd.



Pitao cape – Beautiful scenic view of the northeastern coastline.



At Military Martyr's Shrine – A tourists' attraction where military memorial service rituals are conducted.

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MITI Annual Dialogue 2007

he Ministry of International Trade and Industry (MITI) held its annual dialogue with the public and private sectors from 9th to 12th July 2007. The Ministry received 54 memorandums on 237 issues from 68 associations. The session with the E & E industry was held on 9th July 2007. TEEAM presented six issues that affect the local business environment in general and the electrical equipment manufacturing industry in particular.

While YB Dato' Seri Rafidah Aziz (Minister of International Trade and Industry) made her comments and expressed her opinion on all the issues raised, MITI together with the Ministry of Finance (MOF) replied officially on three issues. While two very important issues were handled by the Deputy Finance Minister II, YB Dato' Dr Awang Adek Hussin in a separate meeting and another is awaiting TEEAM's proposal.

TEEAM is requested to study and feedback on incentives or relevance of current incentives to Malaysian Industrial Development Authority (MIDA) in areas to promote component manufacturing to support our electrical equipment manufacturing to increase our local content as many of our manufactured products faced difficulty in meeting the Rules of Origin (ROO) requirement with our Free Trade Agreement (FTA) partners.

The meeting with MOF is to address the market access concern and the lighting issue.

Feedback from MITI and MOF

The following is the feedback from MITI and MOF on the issues raised:

1. Promote buy-local policy for government and private sector projects

Proposal

Promote the buy-local policy for government and private sector projects, subject to conditions that the locally manufactured products:

- · meet safety standards;
- · energy efficient;
- reliable, benchmarked to industrial standards;
- · high local content;
- · environmentally friendly; and
- use material of high recycle-ability.

Views of MOF

- Treasury Circular SPP No. 7/2002 stipulates that agencies are required to procure locally produced goods and services in government procurement. This is in tandem with government procurement policy to support the growth of local industries and services.
- Tender Boards and Controlling Officers of agencies are also bound to comply with this policy when they decide on tender awards.
- All government agencies are only allowed to procure local products that are listed in



MITI annual dialogue – YB Dato' Seri Rafidah Aziz addressing issues raised by the industry.

the list of local building materials issued by IKRAM and the list of local products for government procurement of supplies issued by SIRIM QAS.

 Agencies are also required to ensure all tender specifications for supplies are based on Malaysian Standards, if available, or other recognised international standards.

Views of MITI

- There is a directive for all government agencies by Treasury (Treasury Circular SPP No. 7/2002) to procure local manufactured products, where available. A Technical Committee for Government Procurement Application had been established in MITI to assist agencies in identifying products manufactured locally that could be used in government projects. Approval to import is only given if products required are not manufactured locally.
- Government will continue to support the usage of locally manufactured products in government projects.

Decision

TEEAM to provide list of members and products to MITI pertaining to the complaint made by them.

2. Branding Incentives for SMEs

- Incentives in place are benefiting foreign manufacturers to penetrate the Malaysian market at the expense of local manufacturers.
- Foreign manufacturers are allowing Malaysian entrepreneurs to use their brands on products to be sold in Malaysia. The brand marketed in Malaysia is not exported as it is not competitive. This defeats the objective of the branding grants and incentives.

Proposal

- Incentives to be granted only to local manufacturers whose products meet the ROO requirement.
- Incentives for SMEs engaged in manufacturing products locally.

Views of MOI

• The statement that the incentive is also for foreign manufacturers producing Malaysian

brand goods in Malaysia is incorrect as the branding incentive is only meant for Malaysian companies.

Views of MITI

- SME development programmes and financial assistance implemented are open to all enterprises within the definition of SMEs (either manufacturing or services).
- Programmes are intended to facilitate SME's access to market, enhancement of productivity and quality, adoption of appropriate technologies, upgrading the skills of workers and access to financing.
- As these programmes are intended to upgrade and improve the capabilities and capacities of SMEs, the proposed restriction of granting incentives only to companies that comply to ROO requirement cannot be considered.

Decision

TEEAM to work closely with MIDA and MITI so as to meet the ROO requirement.

3. The MOF has appointed RAM Group Economics Research (RAM-GER) to conduct survey

- The survey is conducted to obtain feedback and suggestions from key industry players for government to consider in its 2008 Budget preparations; and
- assist in medium term plan to spur private sector-led growth and investment.

Proposal

Matters related to industry and investment should be left to MITI.

Views of MOF

 This study is expected to address crosscutting issues and suggest recommendations to promote domestic investments. In addition, the steering committee of the study includes all relevant government departments including MITI and MIDA.

Decision

MOF to provide the amount awarded to RAM-GER to conduct the survey.

Follow-up Action

Buy Local Policy

- TEEAM to request for representation in the Technical Committee for Government Procurement Application.
- TEEAM feels that Treasury Circular SPP 7/2002 needs to be updated to better reflect the current manufacturing status in the electrical equipment industry.

Branding Incentives for SMEs

 TEEAM to study how the incentives be tailored to better benefit our local E & E manufacturers. Members' feedback will be very helpful.

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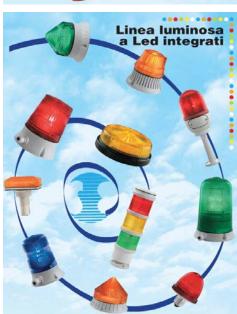














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NPC-TEEAM Focus Group on Manufacturing Practice in the E&E Industry

ational Productivity Corporation (NPC) collaborated with TEEAM to organise a focus group discussion on manufacturing practice in the electrical and electronic (E&E) industry on 12th September 2007 at Hotel PJ Hilton. Some 20 members from TEEAM supported the half-day event. Another 20 participants were from Central Bank of Malaysia, Malaysia External Trade and Development Corporation, Economic Planning Unit, Universiti Tunku Abdul Rahman and Federation of Malaysian Manufacturers.

The session aimed to provide a platform to assist industries to deliberate on issues, challenges and sharing of manufacturing practices in enhancing productivity and competitiveness. Some valuable experiences on standards application in the industry were shared among the

participants. Speakers presented on issues and challenges in the E&E industry in order to strengthen networking and sharing of best practices among companies in the E&E industry.

Papers presented at the session were:

- Productivity and Competitiveness in the E&E Industry by Ms Lok Lee Lee (Manager, Industry Research Division, NPC).
- Current Scenario: Issues and Challenges in the E&E Industry by Ir Yong Ah Huat (Managing Director, Toprank Corporation Sdn Bhd).



Q&A session – (from left) Ms Lok Lee Lee, Ir Yong Ah Huat and Ir Razali Budin taking questions from the floor.

 Sharing of Experiences on Certification Scheme and their Benefits (Based on National and International Standards) by Ir Razali Budin (General Manager, Contract & Services, Tamco Corporate Holdings Berhad).

The session was concluded with a networking lunch.



Well-attended - Participants had a fruitful session.



Ir Yong Ah Huat – Managing Director of Toprank Corporation Sdn Bhd who is also TEEAM Honorary Secretary. He shared his views and experiences with the participants.



Ir Razali Budin – General Manager of Tamco Corporate Holdings Berhad. Participants were impressed with his video clip on some electrical accident



Ms Lok Lee Lee – A helpful NPC Manager of Industry Research Division presenting her paper. She is also the coordinator for the session.



Sub-standard 3-pin Plugs

n 15th September 2007, TEEAM held a press conference on sub-standard 13A 3-pin plugs. The aim is to inform the public on the danger of using these sub-standard plugs which are imported and sold openly in the market. These products are inferior in quality and are sold without the SIRIM label. Plugtops are controlled electrical items and approvals are required from the Energy Commission for the importation or manufacture of such products.

The concern is that the materials used in making these substandard plugs are of inferior quality. They can cause electrical shock to consumers because some of them are not properly insulated. These sub-standard products can be dangerous when heat is generated and the plug-top may cause fire. The issue was subsequently publicised in the local newspapers. TEEAM hopes

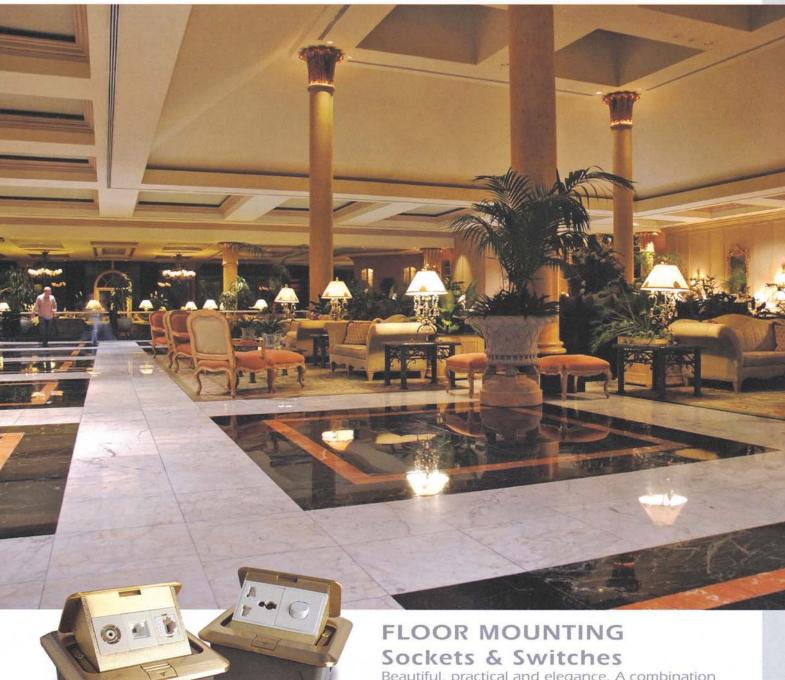


Issue of concern – TEEAM Exco meeting members of the press to highlight the danger of sub-standard plug-tops.

that members will exercise self-regulation in stopping the sale of sub-standard 13A plug-tops.



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Visit to MATRADE

ome 14 members from TEEAM visited the Malaysia External Trade Development Corporation (MATRADE) on 28th August 2007. The visit was headed by Mr David Chong Ah Nyap, TEEAM Vice President. The objective of the visit was to get first hand information on the various products and services grants available from MATRADE.

The MATRADE office is located at the Menara MATRADE which is a 24-storey modern building that houses the MATRADE Exhibition and Convention Centre, which encompasses the Podium, Tower Block, Amphitheatre and Outdoor Exhibition Area. It is situated on the western fringe at Kuala Lumpur on Jalan Khidmat Usaha, Off Jalan Duta, Kuala Lumpur.

A briefing session was held which covered market development grant, brand promotion grant and services export fund offered by MATRADE; and financial assistance programme offered by the Small and Medium Industries Development Corporation (SMIDEC).

- Market Development Grant is to assist small and medium enterprises (SMEs) to undertake activities for the development of export market. Company can obtain 50% reimbursable matching grant on the approved cost of the eligible activities. Since 2002, a total of 5,848 applications were approved to 1,935 SMEs totaling RM 50.42 million. For E&E parts and components, 290 applications were approved to 75 SMEs totaling RM 1.5 million. Application guidelines can be found on page 62.
- Brand Promotion Grant is to promote and develop local brand in the international market. The grant is available for brand names owned by Malaysian companies where products and services originate from Malaysia. As of July 2007, some 45 companies have applied for the grant. Details of the application guidelines appear on page 66.
- Services Export Fund is a scheme to provide assistance to Malaysian service providers for undertaking activities to venture into the international market through tendering / negotiating for international projects, conducting prefeasibility or feasibility studies and export promotion activities. Companies can obtain 50% 100% reimbursable matching grant on the approved cost of the eligible activities. As of 28th August 2007, there are 24 applications and 11 applications were approved with total grant of RM 507,945.

• Financial Assistance Programme SMIDEC is designed for SMEs involved in manufacturing, manufacturing related services and services (except financial services). The financial assistance is provided in terms of grants and soft loans. The purpose of the programme is to transform SMEs to be vibrant, competitive and resilient and to be fully integrated into the

manufacturing and services sectors. Members are encouraged to register at www.smeinfo.com.my to obtain useful information. Members can also contact SMIDEC at hotline 1-300-88-1801 or visit www.smidec.gov.my

Pn A'dzimah Ahmad Ghazali, Manager of MECC briefed members on the MECC which provides promotional programme, facilities, networking and consultancy services. MECC is designed as a platform for manufacturers, importers, exporters, traders and entrepreneurs to showcase various product range and industry clusters. Members are welcomed to showcase your products at MECC.



En 'Azra'i Shu'ib – Deputy Director of Financing and Monitoring Division of SMIDEC spoke on the benefits of the SMIDEC financial assistance programme and encouraged members to apply for it.



En Mohamed Hafiz Md Shariff – Assistant Manager, Services Export Fund Unit of MATRADE highlighting the eligibility of the services export fund.



Fruitful visit – Members visiting product showcase at the Malaysia Export Exhibition Centre (MECC) at MATRADE.

Members who are interested to know more details are kindly requested to contact the following officers:

Market Development Grant Pn Nu Faiezah Hj Sari Tel: 603-6207 7588 E-mail: nurfaiezah@matrade.gov.my

Brand Promotion Grant En Norazly Basarian Tel: 603-6207 7077 E-mail: info@matrade.gov.my

Services Export Fund En Mohamed Hafiz Md Shariff Tel: 603-6207 7077 Ext. 7136 E-mail: mdhafiz@matrade.gov.my

MECC

Pn A'dzimah Ahmad Ghazali Tel: 603-6207 7171 E-mail: adzimah@matrade.gov.my



Pn Wan Norma Wan Daud – Director of Products and Services Development Division of MATRADE welcoming all members of TEEAM to MATRADE.



En Norazly Basarian – Assistant Manager, Brand Promotion Grant Unit of MATRADE explaining the brand promotion grant and its application procedure.

BS IEC

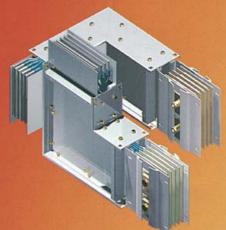




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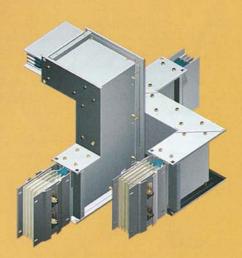
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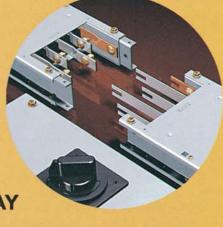
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40A and 63A Lighting Busway for Lighting Applications



DAVIS POWERTRACK BUSWAY

40A, 63A and 80A Power Busway for SMI Applications





DAVIS BUSTRACK BUSWAY

63A Busway for Raised Floor Applications

SIEF 2007, Korea

he 12th Seoul International Electric Fair (SIEF) 2007 was held from 10th to 13th October 2007 at Korea International Exhibition Centre (KINTEX). Organised by Korea Electrical Manufacturers Association (KOEMA), the fair drew favourable responses from both foreign visitors and Korean buyers.

A 9-member delegation from TEEAM headed by Assistant Honorary Secretary, Mr Jack

Soon Lee Hock visited the fair at the invitation of KOEMA. Foreign visitors included representatives from the electrical industry of Australia, Argentina, China, India, Indonesia, Japan, Malaysia and United Kingdom. SIEF 2007 highlighted power generation, transmission and distribution equipment; motors & generators; switchgears & controlgears; electrical stationary apparatus; accessories; and IT implementation of electrical equipment. As a reliable bridge

between Korea and the world, SIEF 2007 offered great opportunities for both buyers and exhibitors to promote their business.

The TEEAM delegation recorded their appreciation to the fair organiser, KOEMA for their warm hospitality. The next SIEF is tentatively scheduled from 28th to 31st October 2008. KOEMA can be contacted at E-mail: koema@koema.or.kr

Website: www.koema.or.kr



SIEF 2007 commemoration reception at Imperial Palace Hotel — (standing from left) Mr & Mrs Jack Soon Lee Hock (TEEAM Assistant Honorary Secretary), Mr & Mrs Michael Toh Hong Hooi (Otofin Sdn Bhd), Ms Winnie Khong Choy Tai (TEEAM Executive Secretary). (seated from left) Mr Loh Sai Hoe (Wise Pro Sdn Bhd), Mr Wong Sock Yee (Acoustics Power Trading Sdn Bhd), Mr Gan Choon Hock (TW Perunding Sdn Bhd) and Mr Raymond Wha Ching Woel (Wise Pro Sdn Bhd).



At the entrance to SIEF 2007 – (from right) Mr & Mrs Jack Soon Lee Hock (TEEAM Assistant Honorary Secretary) and Mr & Mrs Michael Toh Hong Hooi (Otofin Sdn Bhd).



Entrance to 3rd Infiltration Tunnel – TEEAM delegation took time off to visit the Demilitarised Zone (DMZ).



Delicious lunch – (right) Mr & Mrs Michael Toh Hong Hooi (Otofin Sdn Bhd) and (left) Mr & Mrs Jack Soon Lee Hock (TEEAM Assistant Honorary Secretary) having "Bibimbap", Korean stone rice. In the left foreground is Mr Johnny Jung Joo Won of KOEMA.



Dae Jang Geum Theme Park – Group photo taken at the shooting site of the famous Korean drama series "Jewel in the Palace".



Colourful - A variety of kimchi and side dishes.











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MITI Annual Lecture 2007

n 17th August 2007, the Ministry of International Trade and Industry (MITI) held an annual lecture on "Trends and Issues Facing Global Trade". The event was officiated by YAB Dato' Seri Abdullah Hj Ahmad Badawi, Prime Minister of Malaysia.

Mr Pascal Lamy, Director General of the World Trade Organisation (WTO) was invited to share his valuable knowledge and experience on the topic. During the lecture, he highlighted that the key feature of globalisation is the internationalisation of economies through trade. There are three issues of globalisation that needed to take into consideration. Firstly, the challenge to continue opening up markets globally and the risks of trade protectionism; secondly how to ensure that trade benefits all and finally multilateral versus bilateral trade opening.

The good side of globalisation is providing trade opening; expanding freedom; promoting

innovation, social and cultural exchanges; and offering opportunities for dialogues and understandings.

The lecture also covered the WTO system and its implications to Malaysia. The business community should take a keen interest in WTO issues and reap the benefits from its rules and disciplines as well as the market

access opportunities created under the WTO.

To date, there are 151 WTO members. It shows that more countries are now involved

MITI ANNUAL TRADE AND INTERNATIONAL TRADE AND INTERNAT

At the opening ceremony – YAB Dato' Seri Abdullah Hj Ahmad Badawi, Prime Minister of Malaysia delivering his keynote address. Seated is Mr Pascal Lamy (Director General of the World Trade Organisation).

in global trade and agree to abide by the same set of global trade rules. Fairer multilateral trade rules and building of trade capacity in developing countries are the fundamental element to ensure WTO negotiation to be on-going. Malaysia is a country that has benefited enormously from trade opening. Malaysia, an active participant in the WTO for years and the multilateral trade system, looks forward to the continuing support. To make sure that the world economy continues to grow in a healthy and stable way, governments need to work together to come up with the right international or domestic policies to answer to these challenges. The lecture attracted 1,000 participants from the government and private sectors.



Well-attended - The lecture attracted some 1,000 participants.

..... Continue SIEF 2007, Korea



At OSEMCO's booth – (from right) Mr Michael Toh Hong Hooi (Otofin Sdn Bhd), Mr Jack Soon Lee Hock (TEEAM Assistant Honorary Secretary), Mr Soh Kim Wat (LKE Electric (M) Sdn Bhd) and Mr Kim Young Hang (O-Sung Electric Machinery Co, Ltd).



At SIEF 2007 – (from right) Mr Loh Sai Hoe (Wise Pro Sdn Bhd), Mr Gan Choon Hock (TW Perunding Sdn Bhd), Mr Raymond Wha Ching Woel (Wise Pro Sdn Bhd) and Mr Wong Sock Yee (Acoustics Power Trading Sdn Bhd).





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Meeting with Deputy Finance Minister II and MOF

Collowing the lighting issue raised during the MITI Annual Dialogue 2007, TEEAM was invited to a meeting with YB Dato' Dr Awang Adek Hussin, Deputy Finance Minister II and senior officers of the Government Procurement Office at the Ministry of Finance (MOF) on 19th July 2007.

At the meeting, TEEAM highlighted the following serious market concerns following the issuance of Treasury Circular PKP 1/2006 which restrict the purchase of lighting products from four suppliers for government projects:

- · restricted market access of many local manufacturers who are not listed in the panel of suppliers in the above circular,
- increased red-tape as local manufacturers now have to meet the three prescribed conditions of the circular, namely registration with MOF, bumiputra status (at least 51% bumiputra equity) and products are SIRIM QAS or IKRAM QA certified before they can be considered for listing in the panel of suppliers,
- raised suspicion and doubt amongst local and foreign investors on the intent and integrity of the government as three of the four listed suppliers did not fulfill all the three listed conditions,

· has seriously affected the confidence of both local and foreign direct investors in the electrical equipment industry as they are concerned that their market access may be restricted with similar



circulars coming from MOF. At the meeting - Issues raised to YB Dato' Dr Awang Adek Hussin and MOF.

In response, YB Dato' Dr Awang Adek Hussin assures TEEAM that it is not a government policy to deprive any local manufacturer of market access to government projects and the government has no intention to expand the policy of setting up similar panel of suppliers as in PKP 1/2006 for other products.

During the discussion, the Secretary of the Government Procurement Office, Datuk Zalekha Hassan highlighted that the circular PKP 1/2006, is misinterpreted and wrongly implemented by the government agencies concerned as they are;

- also bound by other Treasury Circulars currently in force such as SPP 7/2002,
- required to procure from the panel of suppliers provided their products meet the relevant agencies' specifications and

requirements and these products are manufactured by them.

In conclusion, YB Dato' Dr Awang agrees to review PKP 1/2006 to address the unintended negative impact urgently and will involve TEEAM in the review.

Notes:

- 1. At the time of printing this Suara, TEEAM is still waiting for the office of YB Dato' Dr Awang to discuss the review on PKP 1/2006.
- 2. In reviewing the situation, it would seem unfair to the lighting industry that the panel of suppliers set up in PKP 1/2006 remains since the government has no intention to set up similar panels for other products.
- 3. TEEAM will follow-up with YB Dato' Dr Awang with our proposal in the review of PKP 1/2006, taking into consideration that YB might be very busy.

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Academic & Vocational Excellence Awards 2007

1st July 2007, a remarkable and memorable day for 16 recipients of the TEEAM academic excellence awards 2007. The awards presentation was held at the Kuala Lumpur Convention Centre in conjunction with the Asean Elenex & Industrial Automation 2007 show.

This year, we have seven recipients for UPSR category, six recipients for PMR category, one SPM recipient

and two A-level recipients. They were rewarded with cash awards and certificates for their excellent performance in their examination.

The awards were aimed to encourage children of TEEAM members or children of their employees to study more diligently and smartly. The awards also serve to provide incentives for further development and to encourage the children to make persistent effort in their studies.

TEEAM officials present at the awards presentation were Dato' Ir Lee Peng Joo (President), Mr Ho Khai Hong (Academic Excellence Awards Chairman), Past Presidents, Mr Suresh Gorasia and Ir G H Liew, Ir Steven Ng Khoon Hwa (Vice President), Mr Jack Soon Lee Hock (Assistant Honorary Secretary) and Council Members, Mr Chong Yoon Koon and Mr Ong Ah Cheong.

Some recipients were selected for interview. The first interviewee, Intan Rafidah Ismail, a forward-looking UPSR recipient, said that there is no secret in achieving good results. The gist is to be smart in asking question and pay 100% concentration during lessons. She believes a healthy lifestyle is essential to realise her dream. Her ambition is to be an astronaut.



Congratulations! - A group photo taken after the presentation.

Another UPSR recipient, Wong Jian Yoong's study tips are to do his revision at least five times a day and listen to teachers' and seniors' advice. He agrees that there is no shortcut to achieving flying colour other than studying hard and be smart.

Fu Jia Lik, a confident PMR recipient emphasised that concentration is a must criterion in achieving good results. She likes to read all types of novel. Her ambition is to become a psychologist to study human mind. After completing her studies, she wishes to contribute to the society by spending time in carrying out charity works in old folks home. She believes relationship among human is to have better communication and willingness to spend time together.

How Ken Lee, an inspiring PMR recipient, shared his study secret which is to do revision diligently. Full concentration in class is crucial to get good score. He wishes to pave his career path with his lovely partner, Computer, to become an IT engineer. He mentioned that he visits old folk home and orphanage during special festival with his father. He hoped that the little ang pow and time contributed by them may cheer up the old folks and orphans.

Another PMR recipient, Ong May Hoong believes that time management is very important in achieving good academic performance. Effective time allocation helps her to obtain optimum results. She wishes to acquire her professional qualification in UK to be a doctor or pharmacist. She hopes to contribute to the society in the near future in doing charity work.

The only SPM recipient, Roxanne Ong Sher May attributed her good results to consistent study. She focused on her weak subjects in order to master them. She is currently studying at HELP University College and will pursue her study at Monash University, Australia. She wants to be a psychologist to help people with mental problem via counseling.

TEEAM also offers book prizes to the best undergraduates pursuing engineering bachelor degree in the field of electrical, electronics and telecommunication. Eight undergraduates from the Universiti Malaya (UM) and the Universiti Sains Malaysia (USM) were selected to receive the book prizes of RM 200 each for their best academic performance in the second and third year studies.

Besides, TEEAM also awarded the top trainee in TEEAM Wiremen PW1 class and Building Wiring Installer (BWI) Class. TEEAM scholarship programme is also available for those pursuing electrical and electronic engineering degree in local public universities. However, there is no taker for this year.

The presentation adjourned with a group photograph.



During presentation – Everyone listening attentively to Dato' Ir Lee Peng Joo's (TEEAM President) speech.



Welcoming address – Mr Ho Khai Hong (Academic Excellence Awards Chairman) delivering his speech. Looking on are (right) Dato' Ir Lee Peng Joo (TEEAM President) and Mr Jack Soon Lee Hock (TEEAM Assistant Honorary Secretary).



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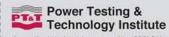
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..... Continue Academic & Vocational Excellence Awards 2007



TEEAM Council Members – (from left) Mr Jack Soon Lee Hock (Assistant Honorary Secretary), Mr Suresh Gorasia (Past President), Ir G H Liew (Past President), Ir Steven Ng Khoon Hwa (Vice President), Mr Ho Khai Hong (Academic Excellence Awards Chairman) and Mr Ong Ah Cheong (Council Member).



PMR recipient – (2nd from left) Fu Jia Lik and her mother, Mrs Patsy Fu posing a photo with TEEAM officials. (from left) Dato' Ir Lee Peng Joo (TEEAM President), Mr Ho Khai Hong (Academic Excellence Awards Chairman) and Ir Steven Ng Khoon Hwa (Vice President).



Top trainee of BWI course – (centre) Redzuan Sinaga Shahrum receiving a cash award from Dato' Ir Lee Peng Joo (TEEAM President). With them is Mr Ho Khai Hong (Academic Excellence Awards Chairman).



High achiever – Recipient, Ong May Hoong receiving an award from Dato' Ir Lee Peng Joo (TEEAM President) for her excellent performance in PMR exam. Looking on is Mr Ho Khai Hong (Academic Excellence Awards Chairman).



Top trainee of wiremen course – (centre) Ng Chee Meng receiving a cash award from Dato' Ir Lee Peng Joo (TEEAM President). Looking on is Mr Ho Khai Hong (Academic Excellence Awards Chairman).



UPSR recipient – (left) Wong Jian Yoong posing with his parents, Mr & Mrs Wong Chee Hoong.



Book prizes for best undergraduates – Che Hang Seng (left) from UM is the best second year electrical undergraduate. With him is Wong Siew Yim, best second year telecommunication undergraduate.



Good effort – PMR recipient, Nabilah Mohd Yaakob (2nd from right) congratulated by her family.



Happy family – PMR recipient, Nurul Afeefa Husin (2nd from right) receiving compliments from her father. Her family members were overjoyed.



Well done – PMR recipient, Liew Yao Ren (2nd from right) posing with his family.



Joyous moment – PMR recipient, How Ken Lee (2nd from right) sharing his success.